



Encinitas CERT

Regular Meeting of the Board of Directors

Meeting Minutes

Meeting Date: Tuesday, April 14, 2015, 6:30 PM

Location: Encinitas Community Center; 1140 Oak Crest Park, Encinitas, California

Board Members Present: Brian DeWolf, Lisa Bentson, Loyd Wright, Dave Tostenson, Doan Hohmeyer

Others: Gay Spencer (member), Lori Dilley (member)

1. **Meeting called to order** at 6:34 PM
2. **March 2015 Minutes:**
 - a. The minutes from March 10, 2015 were approved as written.
3. **Treasurers Report** – Lisa Bentson
 - a. The March 2015 treasurer’s report is included as attachment “A”, ending bank balance on March 31, 2015: \$7,097.05. An amended January 2015 treasurer’s report was also submitted. This statement removed a \$1500 donation that was shown in both the January and February statements. The amended January report, the February and March reports were approved.
 - b. What to include in the Mizel application was discussed. A decision was made to use the remaining funds for this year to purchase 7 divisional first aid kits, t-shirts and either tires for the ERV or an AED.
4. **April 4th County Drill** – No Report
5. **Summary of Spring Academy**
 - a. Enough participants signed up to conduct the academy
 - b. Encinitas CERT should be represented at the graduation ceremony and talk to the Encinitas graduates. Doan will try to find someone to attend the graduation ceremony. [Subsequent to the meeting Doan contacted Dan Drogichen and Dan indicated he would be there]
6. **April 22nd General Meeting**
 - a. Disaster Action Team will be the topic
 - b. Dave Tostenson will pick up sandwiches, water, chips and cookies
 - c. Doan will send out a reminder email
7. **Preparations for the April 25-26 Encinitas Street Fair and April 25th Interfaith Emergency Preparedness Fair**
 - a. Gay provided a status on preparations for the two events and status of volunteer sign-ups
 - b. Doan will send out a reminder email and Gay will have a sign-up sheet at the April 22nd General Meeting
 - c. The Board approved printing 1000 business cards, Doan will provide Gay with the logo.
8. **Emergency Response Vehicle (ERV)**
 - a. Reviewed Doug’s memo (Attachment “B”).
 - b. A motion was made and passed to keep and maintain the ERV at least until June, 2016.
9. **Tax Return**

a. Lisa and Doan will work on the tax return before the due date in May.

10. **Standard Operating Procedures (SOP)** – No report

11. **Secretary** – Lori Dilley agreed to serve as Secretary and the Board voted to approve her nomination.

12. **Meeting adjourned** at 7:37 PM

13. **Next Board Meeting:** May 12, 2015; 6:30 PM; Encinitas Community Center

Encinitas CERT is a non-profit 501 c 3 organization dedicated to the education, training, and involvement of the citizens of Encinitas in preparing for and responding to emergencies within our community.

START of Attachment "A" (treasurer's report, 5 pages total)



Monthly Financial Statement
March 1 – 31, 2015

Beginning Balance – March 1st			\$ 7099.05	
Deposits			\$	
1.			\$	
2.			\$	
3.			\$	
Withdrawals			\$ 2.00	
1.	DB	AW Bank	Statement fee	\$ 2.00
2.				\$
3.				
Balance –			\$ 7,097.05	

Yearly Fixed Costs for 2015 (Informational Only)			\$ 2,539
1.	BOD Liability Ins	(Philadelphia Insurance)	\$ 900.00
2.	ERV Insurance	(Commerce West)	\$ 382.80
3.	ERV Registration	(DMV)	\$ 391.00
4.	GL Insurance	(Philadelphia Insurance)	\$1,079.00

Lisa Bentson: _____ Date: _____

CERT 2014

Date	Check #	Name	Purpose	Expense	Deposit	New Bal.
1/1/2014		Beginning Balance				\$ 10,572.48
2/12/2014	1022	Chas. Schmid	Web Hosting	387.66		\$ 10,184.82
2/26/2014	1023	DMV	YRV registration	455		\$ 9,729.82
	1024	Void	Doug for YRV			\$ 9,729.82
2/25/2014	1025	Doan Hohmeyer	food for meeting	185.18		\$ 9,544.64
3/11/2014	1026	Dave Tostenson	2013 mizel draw	129.52		\$ 9,415.12
3/24/2014	1027	Ready America	supplies	1548.72		\$ 7,866.40
3/28/2014	Bank Db	Deluxe Bus System	checks	71.14		\$ 7,795.26
4/3/2014	Dep	Gay	Sale of Bags		137	\$ 7,932.26
4/8/2014	2001	David Tostenson	Equipment	2375.22		\$ 5,557.04
5/14/2014	2002	David Tostenson	Equip-Spec Event	181.33		\$ 5,375.71
5/31/2014	2003	Doan Hohmeyer	Qtrly Member Meeting	94.27		\$ 5,281.44
6/9/2014	2004	Dave Tostenson	ERV smog	68.25		\$ 5,213.19
6/9/2014	2005	DMV Renewal	DMV Renewal	391		\$ 4,822.19
6/9/2014	2006	Commerce West	ERV Ins. 2013-14	2.6		\$ 4,819.59
6/30/2014	2007	Commerce West	ERV Ins July 14 - June 15	382.8		\$ 4,436.79
7/16/2014	Dep		Grant		2000	\$ 6,436.79
7/28/2014	Dep		Sale		72	\$ 6,508.79
8/14/2014	2008	Philadelphia Ins	B.O.D. Liability	863		\$ 5,645.79
9/9/2014	2009	Gay Spencer	Octoberfest Booth	30		\$ 5,615.79
9/19/2014	Dep	SDGE	Grant		2500	\$ 8,115.79
9/30/2014	Bank Db	AW Bank	Paper statement fee	2		\$ 8,113.79
10/13/2014	2010	Doan Hohmeyer		521.58		\$ 7,592.21
10/13/2014	2011	Philadelphia Ins	GL Insurance	1079		\$ 6,513.21
10/14/2014	2012	City of Encinitas	Citaiton #TW120086004	86		\$ 6,427.21
10/31/2014	Bank Db	AW Bank	Paper Statement fee	2		\$ 6,425.21
11/30/2014	Bank Db	AW Bank	Paper Statement Fee	2		\$ 6,423.21
12/2/2014	Dep		Merchandise Sale		239	\$ 6,662.21
12/9/2014	2013	Gay Spenser	Minutemen Flyer Printing	28		\$ 6,634.21
12/31/2014	Bank Db	AW Bank	Paper Statement Fee	2		\$ 6,632.21

Expenses June 2014 through March 2015

6/9/2014	2004	Dave Tostenson	ERV smog	68.25
6/9/2014	2005	DMV Renewal	DMV Renewal	391
6/9/2014	2006	Commerce West	ERV Ins. 2013-14	2.6
6/30/2014	2007	Commerce West	ERV Ins July 14 - June 15	382.8 <i>↑ may not include</i>
8/14/2014	2008	Philadelphia Ins	B.O.D. Liability	863
9/9/2014	2009	Gay Spencer	Octoberfest Booth	30
9/30/2014	Bnk Db	AW Bank	Paper statement fee	2
10/13/2014	2010	Doan Hohmeyer		521.6
10/13/2014	2011	Philadelphia Ins	GL Insurance	1079
10/14/2014	2012	City of Encinitas	Citaiton #TW120086004	86
10/31/2014	Bnk Db	AW Bank	Paper Statement fee	2
11/30/2014	Bnk Db	AW Bank	Paper Statement Fee	2
12/9/2014	2013	Gay Spencer	Minutemen Flyer Printing	28
12/31/2014	Bnk Db	AW Bank	Paper Statement Fee	2
1/29/2015	2014	Doan Hohmeyer	Grant Items	1094
1/31/2015	Bnk Db	AW Bank	Paper Statement Fee	2
2/28/2015	Bnk Db	AW Bank	Paper Statement Fee	2
3/31/2015	Bnk Db	AW Bank	Paper Statement Fee	2
Total Expenses				4560

END of Attachment "A"

START of Attachment "B"

To: Encinitas CERT
From: Doug Jones
Date: April 14, 2015
Re: PERSPECTIVES -ERV- Rolling Incident Command center

Currently, Mark Wheeler primary owner of Encinitas Ford, is returning from vacation to meet with Dallas Neville with the assistance of his father, retired Chief Neville, Thursday April 16th. The subject is an assessment possibly leading to mechanical sponsorship.

There has grown here, in my estimation, a mis to zero understanding of what the ERV was and was not intended to be. Most of the board I think at this point has not seen it, doesn't understand it and doesn't know why it is no longer invited to or seen at the street fairs and other publicly visible events much in the last 15+ months.

The ERV was a *gifted answer* to what we experienced in 2007 and after. We watched during mass fires and life and death evacuations (mostly headed our way -west) as parts of COE and other agencies and CERT teams floundered in the face of overwhelm. All over San Diego County - even the military could not get many helicopters and support off the ground. ECERT recognized we were on our own quickly.

The ERV could not only roll independently into any location and roll out their necessities (water, shelter, power, communication access) it could supply the missing face of an Encinitas CERT team. Not exactly Smokey the Bear but a commonly seen rally point to reduce fall out and encourage participation. And so it was seen at chamber sundowners, YMCA events, Fire Dept citizen events at Moonlight Beach, Street faires, Oktoberfest, Final Academy days, Parades etc. Marketing costs time and money. The ERV began to be filled with important utility life saving and team usable items on an ongoing evolving wish list. Grants and donors began to add up. These are items that may have been solicited with or with out the ERV or maybe not.

But it made a great deal of sense to SDGE, private donors, City Council, citizens and many ECERT members. SDGE made it very clear that what Encinitas was doing with their entire program from community access, recruiting, to Academy AND using the ERV as a very practical tool AND for the face of a team was VERY SMART -worth the maximum they allotted every year. \$1500-\$2500. Encinitas CERT ERV parked right in front of the hotel of their annual breakfast. There was never any question why Encinitas got the maximum allowed. It often parked in front of City hall before council meetings. Every council since 2008, as a whole, has verbally requested to see the ERV more often. The ERV is sometimes like an emergency generator, you may not see it enough but you're glad its there.

The ERV has not cost the team a dime that it did not directly or substantially indirectly earn. It influenced many more. If the ERV was liquidated then the contents would/could still remain. If those absorbing this have not seen, driven, watched the ERV in action - you're remiss in any assumptions of good, bad or just I don't know.

I stepped away from using the ERV, maintaining and driving it around because I wanted someone else to and to see what would happen. It's obvious if you put your Jaguar, Impala or your Beetle out to the not seen pasture it will surely be forgotten or not understood. If the ERV is not proactively put back into visibility its being obviously underutilized.

Let's face it - being prepared gets boring. Getting caught in jeopardy is worse- It just doesn't happen that often around here. But it's always looming. Hurricanes you can count on every year - it's a due date rally point- That's exciting | (but not so good).

April 14, 2015

The ERV, if it never had to be used for an "as bad as it could get event", would still be a success if it's greatest legacy was inspiring awareness in others, a source of emergency asset, morale and Team building rally point.

It often was requested to attend because in the mean time it was being seen by many at various points around town.

SO - you say it needs a champion. That makes good sense. A champion needs a team - so we need others specifically for the ERV. (That doesn't hide itself under the bleachers)-

Here are some suggestions:

1. Every board member drive/ride the ERV in town and to an event. A chamber sundowner April 21, The San Dieguito Heritage Museum, a City council meeting, Rotary Cub lunch. A noteworthy Community Fund raiser. Should not Board members be attending some of these functions anyway ?

2. Learn how to recognize the water purifiers, start the generators, connect the plugs, set up a table, operate or know the Comm. system radio. Understand the asset.

3. Offer up an "ERV day" to every member and anyone else via email and the 3 local rags. Two of them already agreed to print that including a photo. They'll print just about anything we ask them to.

Answer the questions of those who inquire, hand them the brochure and the pen to sign the list. The ERV has already proven that it can do what it was intended to do EXCEPT be in that Emergency we're all projecting. It doesn't mean at all that the other efforts get set aside. It means using the ERV to support and trigger them is worthwhile.

4. If Board and especially other Team members (larger number than the Board) really don't have any interest then show the membership the exact exit plan including the basis for application and funding of other ECERT team tools. ECERT will just have to tell them all it wasn't worth it. Maybe so.

As for me I can get the ERV clean, drive it as indicated above starting the ECC sundowner April 21. April 23rd in front of the la Paloma, The Street Faire. Encinitas 101 now has Thursdays big socials downtown and the farmers market. Others can park it there for awhile. It's the *others* gap that has to be filled and that would be a 5 person minimum. Did you know the ECC almost had the minimum of 15 members to fund their own CERT training 3 years ago ? They saw the ERV often as did many of the Encinitas Business community.

I told a friend of mine I would attend his induction as President this evening. I forgot about that until Cindy reminded me this afternoon. So before you get your Quorum cannons loaded please consider the above.

DJ

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END of Attachment "B"